

Customer Supplied Plates

Fredman Bag is committed to a high quality standard in its manufacturing process and uses the following specifications when producing proofs/plates internally. Although we prefer to produce your proofs/plates internally, you're welcome to supply them as long as they meet these requirements.

A. Proofing

- **Hard copy layout:** A hard copy layout proof is required for all jobs. It must contain an accurate representation of the print/copy at 100% scale, and include a layout of print within the package dieline. It must also contain the proper color sequence with proper pantone numbers or other color match system identifications called out.
- **Soft copy layout:** A soft copy layout proof is required for all jobs, preferably in pdf format. It must contain an accurate representation of the print/copy.
- **Color contract proof:** A color contract proof is required for all jobs that contain duotones, 3-color process, 4-color process or expanded gamut graphics. The preferred formats for color contract proofs are Kodak Approval or GMG. The proof must be pushed based on a Fredman Bag press profile. (Fredman Bag cannot guarantee an accurate color match for proofs that are not properly profiled.)
- **Spot color match proof:** If a custom spot color match is required, a swatch of the color should be provided. Fredman Bag will then produce a set of color drawdowns for review and approval.

B. Plating

- **Material:** digital sheet photopolymer (Preferably DuPont DPL, cannot be liquid photopolymer)
- **.107 or .067 caliper** (contact a Fredman Bag representative for proper caliper based on a specific design)
- **.015" trap minimum** (see Artwork Specifications document for minimum rules, type sizes, etc)
- **Fredman Bag must be contacted for item-specific specifications**

C. Layout/Markings

- Registration: .010" diameter microdots – across the web, microdots must be placed on graphic centers, minimally 0.25" from the edge of the graphics on each side
- Front and back must be in position on the same plate
- Plates containing screens require density targets – Position: In the body of the bag, center of the web, ideally. Easy for bags with gussets; a more creative approach will need to be taken if they need to be incorporated into the art. If a creative solution for placement is not an option, they should be stacked near the UPC if possible.
- Plate should be marked with an identifying inscription including the color, and where the plate originated from in case remakes are needed in the future
- Plates must be stepped around the cylinder and across the web – contact a Fredman Bag representative for stepping information on an item-specific basis
- Plates may be required to contain an eyespot – Position: 0.25" from web edge in lip, centered in the impression. If this would extend the plate +5" or the bag does not have a lip, they may be placed elsewhere (i.e. 0.25" from the fold, 0.25" from the bag opening, etc.). Please contact Fredman Bag Pre-Press with any concerns.